



# Relationships & Recognition Streamer

**Post Name:** San Diego  
**Post Size:** Large  
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**1.) Principal Criteria:** Host one or more events to facilitate networking opportunities between and among:

**REQUIRED** 1A

**DESIRED** any of topics 1B-1F

- 1A) Public and private sector:
- 1B) SAME and other professional societies
- 1C) SAME and other government organizations
- 1D) Small business and large business
- 1E) Small business and Federal government
- 1F) Other Organizations relevant to local Post members

**2.) Principal Criteria:** Appoint key positions on Board of Direction to support the Academy of Fellows and Society Councils

**REQUIRED** 2A

**DESIRED** 2B or 2C

- 2A) Young Members AND Small Business
- 2B) Fellows
- 2C) Non-Commissioned Officers (NCO)

**3.) Principal Criteria:** Establish Post Awards Program

**REQUIRED** 3A

**DESIRED** 3B

- 3A) Provided annual Post awards
- 3B) Nominated individual or organization for National Award  
(*Component for Distinguished Region*)

**4.) Principal Criteria** Gain recognition of Post members

**REQUIRED** 4A

**DESIRED** 4B

- 4A) Publicized events, awards, and accomplishments in Post newsletter
- 4B) Submitted accomplishments to ***The Military Engineer, SAME News*** and other publications

**5.) Principal Criteria:** Promote external recognition of Society members

**DESIRED**

- 5.) Publicized awards, events, accomplishments of members and companies in non-SAME publications, e.g., newspapers, magazines

**1.) Principal Criteria:** Host one or more events to facilitate networking opportunities between and among:

**\*1A) Public and private sector:** One of San Diego Post’s primary goals have been to foster interaction between private and public sectors. We held monthly business meetings and engaged numerous professionals to enable this interaction. The San Diego Post has sustained a healthy blend of private and public sector members, which make each monthly gathering a superb opportunity for networking. Below is a listing of significant public-private engagements that we hosted in 2008:

Date	Speaker	Topic
09 JAN	Linda Ryan, Tom Clark, Linda Coakley, and Charlene McAdory	Small Business Outreach from NAVFAC, City of San Diego and SBA viewpoints
13 FEB	CAPT Steve Wirsching, CEC, USN	State of NAVFAC SW and projected workload
12 MAR	Regional Conference - Tempe, AZ	Post BOD attended in lieu of San Diego event
14 MAY	County Supervisor Ron Roberts	San Diego County Capital Improvements
11JUN	CAPT Jim Barrett, CEC, USN (ret)	City of San Diego Water Resources
09 JUL	LCDR Whit Robinson, CEC, USN	NAVFAC SW Coastal Operations Outlook
13 AUG	COL Thomas Magness IV, USA	ACOE LA District Program
10 SEP	Steve Beine, RBF Consulting	The Electronic Office – Inspector Gadget
08 OCT	Tour of USCD Englekirk Lab	Seismic and Structural Testing and Design
12 NOV	Mike Marshall, Chris Parry	LEED - Sustainable Design Seminar
10 DEC	BGEN James P Combs, USA	JFTB Los Alamitos: Homeland Security

**1B) SAME and other professional societies:** The San Diego Post participated actively in other professional societies. This November we held a Joint meeting with the Construction Managers Association of America. They presented a brief to the Post on how to attain Certified Construction Manager status.

Also in November, we held a Leadership in Energy and Environmental Design seminar from public and private presenters that are certified by the U. S. Green Building Council. See presentations at:

[http://www.samesandiego.org/PPTArchive/SAME\\_USGBC\\_20081112v2.ppt](http://www.samesandiego.org/PPTArchive/SAME_USGBC_20081112v2.ppt)

**1C) SAME and other government organizations:** SD SAME engaged numerous Government organizations this year. As listed in (A) above, we hosted leaders from the Small Business Administration, San Diego Centre City Development Corporation, City of San Diego, County of San Diego, University of California San Diego, and the Army Corps of Engineers. We also engaged numerous Federal, State, Regional agencies in our emergency preparedness exercises/training.

**1D) Small business and large business:** As indicated in item (A) above, the San Diego Post boasts a diverse group of sustaining members, including both small and large business. See sustaining member listing at:

<http://www.samesandiego.org/membership.php>

The Post's monthly meetings have provided an ideal environment for networking between large and small firms. In addition, the post's Small Business Director, Steve Geyer, participated in each monthly meeting by engaging with small businesses, encouraging their participation in SAME and connecting them with appropriate large business sustaining members. Under his leadership, the SD Post continued its robust commitment to Small Business at the 09 January 2008 Small Business Match Maker Event, whereby 21 Small Businesses, nine Large Firms, NAVFAC Small Business Outreach, San Diego SBA, and Centre City Development Corporation Small Business Outreach presented their capabilities and Small Business programs. Our website incorporated a new Small Business page at:

<http://www.samesandiego.org/smallBusiness.php>

**1E) Small business and Federal government:** Within our monthly programs listed in (A), four federal leaders from NAVFAC Southwest (three) and the Army Corps of Engineers Los Angeles District (one) presented their respective Corporate Outlooks and Federal Opportunities to our SAME Post. Additionally, within (D) above, NAVFAC's Small Business Advocate, Ms. Linda Ryan, addressed our 09 January Small Business Matchmaker event on NAVFAC's small business goals and local opportunities.

**1F) Other organizations relevant to local Post members:** As discussed in item (A) through (E) above, the San Diego Post is extremely proud of its responsiveness to member interests and requests, enabling a broad array of opportunities and forums. Significant events in 2008 continued to be the Global War on Terror and focus on Emergency Preparedness and Sustainable practices. The following speakers were engaged to speak these topics:

<b>Date</b>	<b>Speaker</b>	<b>Topic</b>
09 APR	CAPT Bob Fahey, CEC, USN LCDR Angel Santiago, CEC, USN LT Nick Meuller, CEC, USN UT1 (SCW) Joshua Hulsiek	Global War on Terror Individual Augment assignments in Africa, Afghanistan, Afghanistan and Iraq respectively
08 OCT	UCSD Englebright Lab	Preparedness for Earthquakes
12 NOV	Mike Marshall, RA, LEED	LEED Sustainable Design
10 DEC	BGEN Combs, USA	Homeland Security

The San Diego Post also engaged other organizations and our own Sustaining Member firms and asked that they market their capabilities in a short brief to the Post Luncheon attendees each month at the beginning of each session. Presentations were delivered from:

<b>Date</b>	<b>Firm</b>	<b>Topic</b>
13 FEB	SAME	Regional SAME Conference
12 MAR	Clark Real Estate	PPV Barracks Tour for Young Members
09 APR	Engineers Without Borders	Service Projects
14 MAY	Ninyo and Moore	Featured Firm
09 JUL	Allen Engineering	Featured Firm
13 AUG	Jaynes Environmental Services	Featured Firm
10 SEP	GeoSynTech	Featured Firm
08 OCT	AMEC, Stronghold, Fibrecom	Featured Firm
12 NOV	CMAA	Certification
12 NOV	Rescue Task Force	Operation Back Pack for Wounded Warriors
10 DEC	USMC Reserves	Toys for Tots Drive.
Quarterly	National Academy Foundation	Engineering in High Schools

**2.) Principal Criteria:** Appoint key positions on Board of Direction to support the Academy of Fellows and Society Councils

**REQUIRED 2A**

**DESIRED 2B or 2C**

**\*2A) Young Members AND Small Business:** This year seven Young Members held key positions on the Board of Directors:

Name	Organization	Position
Allison Basche	NAVFAC SW	Young Members / Mentoring Lead
Laura Juette	Allen Engineering	Programs
LTJG Dalone Jenkins, CEC, USN	NAVFAC SW	Young Members / Mentoring
LT Darren Jacques, CEC, USN	NAVFAC SW	Outgoing Webmaster
LCDR Oscar Bernal, CEC, USN	NAVFAC SW	Outgoing Webmaster
LT Nick Cieslak, CEC, USN	NAVFAC SW	Incoming Webmaster
EA1 Mark Mulhern, USN	NAVFAC SW	Non – Commissioned Officer
Catherine Mbaya	EDAW, Inc	Public Relations

**2A) Small Business:** As mentioned above in 1D) and 1E), the San Diego Post integrated Small Business into all it activities. Several BOD members represent the Small Business Community:

Name	Organization	Position
Ms. Gita Murthy	RORE, Inc.	Public Relations Director outgoing
Mr. Steven Geyer	Tetra Tech EM Inc.	Small Business Director
Laura Juette	Allen Engineering	Business Development
CAPT Thomas Crane	Thomas Crane Consulting	Education and Mentoring Director
Stewart Bornhoft	Sullivan Group	Ex-President, Readiness/Homeland Security
Catherine Mbaya	EDAW, Inc (SB Director)	Public Relations incoming

**2B) Fellows:** The following SAME Fellows were current members of the Board of Direction in 2008:

Name	Organization	Position
CAPT Thomas Crane, CEC, USN (ret)	Thomas Crane Consulting	Executive VP
CAPT Roger Frauenfelder, CEC, USN (ret)	Retired	Treasurer
COL Stewart Bornhoft, USA (ret)	Bornhoft Consulting	Past President

**2C) Non-Commissioned Officers (NCO):** The SD BOD continued to benefit from NCO appointees in 2008 with the following members:

Name	Organization	Position
EA1 Peter Adams	NAVFAC SW	Reserve Center Facilities
EA1 Mark Mulhern	NAVFAC SW	Reserve Center Facilities



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### 3.) Principal Criteria: Establish Post Awards Program

**REQUIRED 3A**

**DESIRED 3B**

**3A) Provide annual Post Awards:** This year, the San Diego Post recognized Allison Basche as the SD Post Young Member of the Year for 2008. Ms. Allison has done an outstanding job in leading the Young Member organization of the SD Post. Some of her many contributions have included organizing over a dozen events for young members; participating in the Port Hueneme Construction Camp as a mentor and submitting an article to ENR; attending National Engineers Week dinner; attending the National SAME Convention in Minneapolis; and organizing community service with Engineers without Borders, Habitat for Humanity, and the Rescue Task Force. This award was presented at the 14 January 2009 Post luncheon by Post President Dave Guebert.

We also invited Regional Vice President, Col Leo Flor, to our 11 JUN Business Luncheon and recognized him for outstanding support to the San Diego Post.

**3B) Nominate individual or organization for National Award (*Component for Distinguished Region*):** Continuing a tradition of partnering with NAVFAC Southwest, the SD Post recognized one of the NAVFAC SW SAME Medal Nominees as the Post's "Military Engineer of the Year."

For CY 07 NAVFAC SW nominated LCDR Angel Santiago, CEC, USN for the Moreell Medal. The Post BOD confirmed him as the SD Post Military Engineer of the Year at the JAN 2008 BOD meeting. An excerpt from his nomination reads:

Individual Augmentee (IA) – Afghan National Police (ANP) Installation Management Program Manager, Engineering Directorate, Combined Security Transition Command – Afghanistan (CSTC-A), United States Central Command (Apr 2007-Oct 2007). Having already served two tours in Iraq, LCDR(s) Santiago volunteered for a short-fused individual augmentee request with a 6-week notice for deployment. LCDR(s) Santiago's engineering and program management experience greatly contributed to the successful master planning and execution of a \$112M program in support of the Afghan National Security Forces.

Facilities Engineering & Acquisition Division Director, NAVFAC Southwest. (Jan 2007-Mar 2007) - Skillfully managed 14 personnel in the execution of contracts valued at \$72M with an annual WIP of \$35M. Technical skill and leadership expertise were essential to drive critical issues for the office at a working level to include PWD template implementation and management and staffing issues for the San Diego FISC Fuel Farm project, the largest MILCON



project in the Southwest region. Operations/Military Support Officer, NAVFAC SW, San Diego, CA (Oct 2007-Dec 2007) - Coordinated all military administration issues for approximately 220 military personnel. As Operations Support Officer for seven USMC installations, provided direct HQ Operations coordination, business line & resource integration, and direct execution support to the Central Integrated Product Team and six USMC Resident Officer in Charge of Construction Offices.

For CY 08 NAVFAC SW nominated CDR Glenn Shephard, CEC, USN for the Moreell Medal. The Post BOD confirmed him as the SD Post Military Engineer of the Year at the DEC 2008 BOD meeting. An excerpt from his nomination reads:

Commander Shephard successfully conducted 86 missions with senior Iraqi Ministry of Defense officials to evaluate base sites, operating in a hostile environment and enduring 435 indirect fire attacks. He defined and programmed requirements, and awarded construction contracts for a \$642 million development program that enabled the Iraqi government to sustain 275,000 troops via 28 regional logistics bases. He led Ministry staff in the development of a \$1.5 billion annual base Operations and Maintenance budget and was the driving force in the development of a comprehensive training program for Iraqi leadership in all aspects of lifecycle facilities management which greatly increased Iraqi governing capability. He developed a \$760 million program of a national maintenance contract, which included establishment of 15 regional maintenance work centers. He led a logistics and engineering teams transferring of vital ammunition storage and transportation facilities to the Iraqi government. He mentored Iraqi logistics and infrastructure advisors on actionable metric development, which enabled successful Iraqi-led operations in Basra, Mosul, Sadr City, Diyala, and Al Amarah.



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### 4.) **Principal Criteria** Gain recognition of Post members

#### **REQUIRED** 4A

#### **DESIRED** 4B

**4A) Publicize events, awards, and accomplishments in Post newsletter:** The San Diego Post publicized monthly emails inviting all Post Members to the monthly business lunch. It has included a summary of the guest speaker and featured firm, recent Post accomplishments and future events. The members are directed by a link to our SAME SD website to register for the lunches/tours and to find briefs from speakers and corporate information from presenters. Post accomplishments and awards are posted there (for example, Scholarship winners and Construction Camp participants).

#### **4B) Submit accomplishments to *The Military Engineer*, *SAME News* and other publications**

CAPT Roger Frauenfelder, CEC, USN (Ret), F. SAME, led a group of Young Member volunteer mentors during the week- long experience that included: testing concrete cylinders; constructing Popsicle stick bridges, visits to construction sites, and design-build-race cardboard boats. CAPT Frauenfelder submitted an article to SAME News that provided overall highlights of the camp and Ms. Allison Basche, the Young Member BOD Chair, submitted an article that was published in *The Military Engineer* September-October 2008 edition. The camp article was also published in the October edition of SAME YM Connections. Additionally, all three camps were featured in the AUG 25/SEP01 2008 edition of *Engineering News Record*.

- Allison also presented at the Post Leaders Workshop in September on our contributions and experience with the 2008 Construction Camp.
- The San Diego Post Awards Scholarships were submitted to SAME NEWS. The post generously awarded \$25,000 to 13 students at local colleges. Award amounts ranged from \$1,000-\$3,500 per student. The Post Scholarship fund is supported by the San Diego Post Scholarship Trust which gained \$11,000 in investments in 2008 and an annual Golf Tournament coordinated by BOD Member, John Harris, of RBF Consulting (sustaining member firm). The Tournament has netted over \$13,400 for our Education and Mentoring Fund in 2008
- The San Diego Post High School Science Scholarship winners were also submitted for publication in the SAME NEWS. Three students won scholarship awards based upon their science project.



**5.) Principal Criteria: Promote external recognition of Society members**  
**DESIRED**

**5.) Publicize awards, events, accomplishments of members and companies in non-SAME publications, e.g., newspapers, magazines:** The post is fortunate to use other media resources to publicize its accomplishments. NAVFAC SW's electronic newsletter, The Southwest Connection, has routinely published awards, events and accomplishments of members. Additionally, the Navy Region Southwest's newspaper, Compass, often has featured articles on our Post's' progress. It recently featured out new \$300 million Public-Private Venture barracks and our 14% savings in water conservation for 2008. NAVFAC SW accomplishments are posted at:

[https://portal.navfac.navy.mil/portal/page/portal/navfac/navfac\\_ww\\_pp/navfac\\_navfacsw\\_pp](https://portal.navfac.navy.mil/portal/page/portal/navfac/navfac_ww_pp/navfac_navfacsw_pp)

Navy Region SW accomplishments like LEED Sustainable Interior Showroom, Renewable Energy, PPV Barracks Ribbon Cutting, can be viewed at

[http://navycompass.com/component/option,com\\_frontpage/](http://navycompass.com/component/option,com_frontpage/)

Additionally, as mentioned in 4B above, the San Diego Post Construction Camp efforts were recognized in ENR.